



Quilpie Shire Council Business Support Grants 2023 GUIDELINES

Key dates

Applications open | 16th December 2022

Applications close | 10th February 2023

Applications announced | 30th March 2023

Projects to be completed by | 1st December 2023

Application forms

W: www.quilpie.qld.gov.au

E: kareng@quilpie.qld.gov.au

IS MY BUSINESS ELIGIBLE?

Small to medium businesses located in the Quilpie Shire Council Local Government Area that are;

- ✓ New or existing business
- ✓ Have an active Australian Business Number (ABN) and registered for GST;
- ✓ Head office based in Quilpie Shire;
- ✓ Not-for-profits with at least two full time staff equivalent
- ✓ Have 10 or fewer full time equivalent employees;
- ✓ Not be insolvent or have owners/directors that are an undischarged bankrupt
- ✓ Acquitted any previous Council grants, and have no overdue debts with Quilpie Shire Council.



**PROJECTS TO BE
COMPLETED BY 1ST
DECEMBER 2023**

ABOUT THE PROGRAM

Quilpie Shire Council continues to be committed to supporting local businesses through funding programs like the Shopfront Refurbishment Program. This program has delivered over \$385,000 in improvements to businesses in the Quilpie Shire.

The success of the shopfront program and Council's ongoing commitment to support local business has resulted in an expansion of the program in 2023. This will support more priorities and continue to build business capacity to grow and expand.

The program is still competitive, meaning that applications are competitively assessed against an assessment criteria, not all applicants may be funded.

The program is only available to businesses based in the Quilpie Shire.

Priority will be given to projects that look at new ways to do business, innovate, adapt and diversify.

2023 PRIORITIES

Council has identified the following priorities for the 2023 program:



Business Growth & Innovation



Shopfront Refurbishment



Business Signage

Council will support businesses to deliver the following;

- Increase their digital presence
- Improve business sustainability
- Boost turnover and profit
- Improve appeal of the town and the promotion of local business

HOW IT WORKS

- Council will provide a 50% subsidy to maximum value for each funding priority.
- The subsidy will be provided at the completion of the project/work and submission of required documentation before 1st December 2023.
- Applications not submitted by due date may not be considered.
- Applications will be assessed by Council on a merit based approach.



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Project ideas

- Build a new website;
- Refurbish an existing website with new content, information or book now options
- Online booking software or point of sale software;
- Online content development (web pages, mobile apps, audio, visual media);
- Implement Workplace Health and Safety and contract management systems to allow the business to access new contracts;
- Cybersecurity tools;
- Shopfront upgrades;
- New signage (located in Quilpie Shire).

HOW MUCH CAN I APPLY FOR

- 1 BUSINESS GROWTH AND INNOVATION**
Applications can be up to \$5000. Minimum 50% contribution is required. Minimum amount is \$500.
- 2 SHOPFRONT REFURBISHMENT**
Applications can be up to \$5000. minimum 50% contribution is required. Minimum amount is \$500.
- 3 BUSINESS SIGNAGE**
Applications can be up to \$2000. minimum 50% contribution is required. Minimum amount is \$500.



WHAT IS NOT ELIGIBLE

- Retrospective activities or equipment (activities that have occurred, or equipment purchased, prior to the Council decision).
- Ongoing, administrative, operating or other 'business as usual' expenses (including utilities, wage related costs - such as staff or consultants, online costs - such as internet connectivity), registrations, general bookkeeping operational costs, fleet vehicles, computer hardware/gadgets.
- Administration costs to complete the application.
- A project where planning/building permit has been refused or not obtained.
- Funding cannot be used as a deposit or part of financing agreements.
- Fencing is excluded from this Round.
- Community groups, incorporated groups and not-for-profit groups that are eligible to apply for Council's community and quick response grant programs are ineligible to apply for this program.
- Applications from past grant recipients will be deemed ineligible if they have overdue acquittals.
- Real estate/property, hire, lease or rental fees.

Helpful links

Federal Government Grants

<https://business.gov.au/grants-and-programs?resultsNum=10>

Queensland Government Grants

<https://www.business.qld.gov.au/starting-business/advice-support/grants>

Starting a Business

<https://www.business.qld.gov.au/starting-business>

Running a business

<https://www.business.qld.gov.au/running-business>

Business Launchpad

<https://launchpad.business.qld.gov.au/>



Please note: Applicants must be able to fund the cost of the project upfront. Council will reimburse at the completion of the project when documentation has been submitted.