



Street Address 50 Brolga Street, Quilpie
Phone (07) 4656 0500 **Facsimile** (07) 4656 1441
Email admin@quilpie.qld.gov.au **Web** www.quilpie.qld.gov.au
ABN 53 680 434 639

All correspondence to be addressed to:
Chief Executive Officer, PO Box 57, Quilpie QLD 4480

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MEDIA RELEASE

Quilpie Shire framing its economic and tourism future

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Quilpie Shire Council is currently developing its 2020 – 2024 Economic Development and Tourism Strategy. The Council has engaged Sasha Lennon from SC Lennon and Associates to assist in the strategy that will provide the Council with the framework and plan of action for economic and tourism development, promotion and facilitation over the next five years.

Council's CEO, Dave Burges said 'As a shire we are looking for a strategy that will build on our existing industry and business, identify new opportunities and drive a continued focus towards tourism development and promotion to attract more visitors to our region'.

We are currently in the consultation phase and are engaging actively with government and industry representatives, but also focusing on our local residents and their feedback with a week-long visit planned for the first week of February, he said.

Local consultation will begin with a presentation at the Business Development Group meeting on Monday 3 February followed by the opportunity for residents to meet one on one with the consultant. This also includes a visit to Adavale and Eromanga to meet with interested residents.

Dave Burges also said that the strategy is timely as it will continue to strengthen partnerships, identify opportunities and create an action plan that is achievable and will provide benefits for the Shire now and into the future. With its adoption expected in June 2020 it will set the Shire up well for the next five years.

For more information about the Quilpie Shire Economic Development and Tourism Strategy or to book a one on one meeting please contact Council's Tourism Manager, Karen Grimm on 07 4656 0541.

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For Media Enquiries please contact:

Dave Burges
Chief Executive Officer
Telephone: 07 4656 0500
Email: ceo@quilpie.qld.gov.au
Mobile: 0427 461 165

