

# SOCIAL MEDIA

## WORKSHOP

MONDAY

SEPTEMBER 16

5.15pm-6.45pm

Council Boardroom, Brolga Street  
To book: 4656 0540

C: FREE

Do you currently manage Social Media for a business, event or community organisation?

This workshop is an opportunity to enhance your skills, learn some new tips and tricks to maximise the engagement on your Social Media platforms.

Are you are a beginner in the Social Media space?

Please contact the Quilpie Visitor Information Centre to register your interest in future workshops.

P: 4656 0540

E: [tourism@quilpie.qld.gov.au](mailto:tourism@quilpie.qld.gov.au)



Presented by  
Quilpie Shire  
Council



### ABOUT THE PRESENTER - Lisa Hamilton

In 2010 Lisa launched Social Media Mastery, and since then the course has become an innovative training program for hundreds of participants that continues to evolve with new technologies, trends and consumer insights.

Passionate about media + communications technology + relationships Lisa is referred to as a DIGITAL SOCIOLOGIST. She holds a degree with distinction in media & communications from the Queensland University of Technology and has been actively involved in media for her entire career. Since 1999 she has worked coordinating marketing programs for such organisations as the Royal National Association (RNA Brisbane Ekka) and Birch Carrol and Coyle Cinemas, and has many large (and not so large) successful campaigns under the belt.

